



**KeHE™**

# Golf Event to Benefit **YL younglife**



### MESSAGE FROM KeHE'S PRESIDENT & CEO, BRANDON BARNHOLT

Due to your generous support, last year's outing was a tremendous success in benefiting Young Life in the Chicagoland Area. The proceeds from last year's event helped fund many area programs – but specifically helped launch the largest after school club for at-risk teens amongst all Chicago Young Life areas. Young Life will be expanding this effort to neighboring communities in the near future.

In addition, your support allowed many high school students to attend Young Life Camp last year. As you know, the camp experience is invaluable in removing students from their core environment and building them up in many important ways.

Your participation in this golf outing is helping change lives! Thank you and God bless you! —Brandon

### 18 HOLE SCRAMBLE EVENT

**WHO:** Suppliers & Brokers of KeHE Distributors & Friends of Young Life

**WHERE:** Harborside International • 11001 S Doty Ave, Chicago, IL 60628 • [www.harborsideinternational.com](http://www.harborsideinternational.com)

**WHEN:** Monday, July 13, 2015

**WHY:** To benefit the Chicago South Suburban and Inner City Young Life programs

**COST:** \$1725 per foursome / \$890 per twosome

Sponsorship Opportunities Available



### ABOUT THE COURSE

Situated on 57 acres, Harborside International Golf Center, home to both the Port & Starboard Courses, has been Chicago's home for golf since 1995. Located only 16 minutes from Chicago's Loop, Harborside offers the premier golf experience in the Chicagoland area. As the only facility with two of Golfweek's "Best Courses You Can Play in Illinois" and the home to the most expansive driving range and practice facility in Northern Illinois, Harborside delivers the best that Chicago has to offer in golf.

### WHAT IS YOUNG LIFE?

Young Life is an international non-denominational Christian ministry committed to reaching adolescents with the Gospel of Christ. This is done through a variety of programs, but most importantly, through the relationships established between adults and teens. Young Life currently works with teens throughout the entire Chicagoland area. Proceeds from this event will benefit the Chicago South Suburban and Inner City Young Life programs.

### QUESTIONS ABOUT THE MINISTRY OF YOUNG LIFE

**Kim Salley**, Area Director Young Life of Chicago South Suburban 708-717-5231

**Brett Hersma**, Young Life Regional Director for Chicagoland 630-428-4230

### SCHEDULE OF THE DAY

|                         |   |
|-------------------------|---|
| 9:00 a.m.               | Registration and practice range open                |
| 9:00 a.m. - 10:30 a.m.  | Young Life car wash                                 |
| 10:00 a.m. - 10:30 a.m. | Box lunches available                               |
| 10:30 a.m.              | Practice range closes                               |
| 10:45 a.m.              | Rules and invocation                                |
| 11:00 a.m.              | Shotgun start team scramble                         |
| 4:00 p.m.               | Dinner, cash bar, silent auction, prizes and awards |
| 5:45 p.m.               | Million Dollar Hole-in-One Shootout*                |
| 6:00 p.m.               | Finish  |

*\*5 Raffle winners will qualify for a chance to win One Million Dollars*

### QUESTIONS ABOUT THE EVENT OR ADDITIONAL SPONSORSHIP OPPORTUNITIES

Please contact your primary KeHE / Young Life contact or:

Event Management, **Keith York** ([Events@kehe.com](mailto:Events@kehe.com) or 630-343-0103)

Sponsorship, **Brooke Jones** ([ShowSponsorships@kehe.com](mailto:ShowSponsorships@kehe.com) or 904-342-6977)



**KeHE™**

**younglife**

## Sponsorship Opportunities

**KeHE offers sponsorship opportunities to help promote your company's presence at the 2015 KeHE Golf Events to benefit Young Life. These options are designed to meet your budget requirements and increase your company's visibility while supporting the many different programs designed to make a real difference in the lives of many underprivileged children.**

### **GOLF BAG DROP-OFF & DELIVERY SPONSOR - \$600**

As the golfers arrive for the day's activities, they will be greeted by the Harborside International staff, who will take each golf bag and personally deliver it to your assigned golf cart. Be known as the company that sponsored this first class service, with your company name and logo displayed on signage at the bag drop-off location.



### **GOLF TOWEL SPONSOR - \$3,000**

Make sure your golf balls are clean and your clubs are shining in the sun by being the company that sponsors the official towel for this outing. Your company name and logo will be printed on a 16"x25" hemmed towel with hock and grommet ensuring each golfer has a handy towel for this outing and beyond!

### **PARKING LOT TROLLEY SPONSOR - \$600**

Make the trek to the driving range easy with your logo prominently displayed, as there is a significant distance between that and the clubhouse. Secure the sponsorship for the parking lot trolley; your company name and logo will be prominently displayed.

### **DRIVING RANGE SPONSOR - \$600**

Before the outing starts, golfers will be at the driving range aiming to perfect their technique for the day ahead. With this sponsorship your company name and logo will be prominently displayed at the entrance to the driving range for the hundreds of golfers to see as they prime themselves.

### **GOLF CART SPONSORSHIP - \$2,600 per course/ \$5,000 for both courses**

Golfers spend a large part of their day inside their golf carts following their shots from course to course. This sponsorship opportunity will ensure golfers see your company name and logo on the back of each golf cart during the drive to the next shot. Sponsor one or both golf courses at Harborside International, and be seen all day long!



### **GOLF CART GPS SPONSOR - \$2,600 per course/ \$5,000 for both courses**

Each golf cart is equipped with a GPS device to help each golfer gauge the distance between themselves and the hole. Have your company name and logo displayed on the GPS display for everyone to see they are right on track.

### **REFRESHMENT CART SPONSORSHIP (4 Available) - \$600 per cart/\$2,000 for all carts**

What's better on a hot day on the course than a cold, refreshing drink? Everyone is always happy to see the refreshment cart pull up beside them, which will proudly display your company name and logo. Sponsor one or all (4) refreshment carts and your company will benefit from the kudos of this thirst quenching break!

### **HOLE SPONSOR - \$500**

As each golfer walks up to the tee with the vision of a hole-in-one, have your company name and logo displayed to cheer them on.

### **GOLF BALL SPONSOR - \$2,500**

Who hasn't lost a ball, or four, throughout the course of a golf outing? As the official golf ball sponsor, your company would be associated with providing one sleeve of Top Flight XL Distance balls per golfer and being the hero to those whose balls mysteriously disappear.



### **TEE PACK SPONSOR - \$1,000**

When you see that tee shatter as you whack one down the fairway, know that your company will be associated with that shot with this pack of (5) 3 1/4" tees per golfer.

### **MINI SHARPIE SPONSOR - \$1,200**

Is that my ball or yours? Help erase confusion away by sponsoring a Mini Sharpie giveaway to mark your ball so you can claim all the glory with the perfectly placed shot!

### **SILENT AUCTION SPONSOR - \$2,500**

The Silent Auction portion of this outing raises significant funds for Young Life, and the hundreds of golfers participating are frequently utilizing AuctionsByCellular services to check on and bid for the items on the auction block. This sponsorship will include your company name and logo each time they log into AuctionsByCellular's system. Be sure to leverage this great marketing opportunity!

### **GOLFER GOODIE BAG SPONSOR - \$700**

As each golfer visits the onsite registration desk, they will be given a goody bag full of products that can be snacked upon during the course of the outing. Your company logo will be imprinted on tote bags and distributed with donated vendor products to each golfer.

### **PROVIDE PRODUCTS SAMPLES**

If your company has snack bags or sample sizes of your product you would like our golfers to sample, be sure to mark your interest on the registration form and we will contact you with additional information regarding this marketing opportunity.



# Space is limited for this event. Registration deadline is June 15, 2015.

Please complete this form and return to Keith York (Events@kehe.com or fax 904-680-6354).

- Yes! I want to play in the KeHE Golf Event to benefit Young Life!  
 I would like to donate for a foursome.

name \_\_\_\_\_

company name \_\_\_\_\_

address \_\_\_\_\_

city/state/zip \_\_\_\_\_

phone \_\_\_\_\_ email \_\_\_\_\_

## Registration Fees

- \$1,725 (Foursome)  \$890 (Twosome)

I will be playing with:

1. \_\_\_\_\_  
 team captain email

2. \_\_\_\_\_  
 email

3. \_\_\_\_\_  
 email

4. \_\_\_\_\_  
 email

Note: ALL players (including KeHE employees) must be paid for in full. If you would like to host a specific KeHE employee, please include their name as one of your players.

## Sponsorship Opportunities

**Golf Cart Sponsorship** - color sign with your company name and logo displayed on the back of each golf cart

- \$2,600 for Port Course \_\_\_\_\_  
 \$2,600 for Starboard Course \_\_\_\_\_  
 \$5,000 for both courses \_\_\_\_\_

**Refreshment Cart Sponsorship (4 available)** - color sign with your company name and logo displayed on the back of each refreshment cart

- \$600 per cart \_\_\_\_\_  
 \$2,000 for all carts \_\_\_\_\_

**Driving Range Sponsor** - color sign with your company name and logo displayed at the entrance to the driving range

- \$600 \_\_\_\_\_

**Golf Bag Dropoff / Delivery Sponsor** - color sign with your company name and logo displayed at the clubhouse

- \$600 \_\_\_\_\_

**Golfer Goodie Bag Sponsor** - white company logo imprinted on bags distributed to each golfer

- \$700 \_\_\_\_\_

**Golf Cart GPS Sponsor** - sign with your company name and logo displayed on the golf carts

- \$2,600 for Port Course \_\_\_\_\_  
 \$2,600 for Starboard Course \_\_\_\_\_  
 \$5,000 for both courses \_\_\_\_\_

**Parking Lot Trolley Sponsor** - color sign with your company name and logo displayed on the trolley

- \$600 \_\_\_\_\_

**Hole Sponsor** - sign with your company name and logo displayed at one of the 36 holes.

- \$500 \_\_\_\_\_

**Golf Towel Sponsor** - 16" x 25" hemmed towel with hook and grommet (black & white logos)

- \$3,000 \_\_\_\_\_

**Golf Balls Sponsor** - One sleeve of Top Flight XL Distance per golfer

- \$2,500 \_\_\_\_\_

**Tee pack Sponsor** - pack of (5) 3/4" tees per golfer

- \$1,000 \_\_\_\_\_

**Mini Sharpie Sponsor** - Mini Sharpie to mark your ball

- \$1,200 \_\_\_\_\_

**Silent Auction Sponsor** - your company name and logo displayed in the hand-held bidding service

- \$2,500 \_\_\_\_\_

- Contact me about providing product samples for golfers

**Final Total (including registration fees)** \_\_\_\_\_

Payment can be made via credit card, check or deduction (upon approval)

- Check  Credit Card\*  Deduction (KeHE vendor, if approved)

Make checks payable to: Young Life and remit check payment w/ copy of application to:  
 KeHE Distributors, Attn: Young Life Golf Outing,  
 1245 East Diehl Road, Suite 200, Naperville, IL 60563

\*KeHE is a PCI complaint company. Applicant will receive payment instructions via a PayPal Invoicing program.